

# Alaloop becomes Maltem Insight Performance

Maltem Consulting Group, consulting firm specialized in Business Performance and Digital innovation is going further in the integration of its subsidiary specialized in performance monitoring of information systems with managed services.

Alaloop is completing its transformation within the group with a new name: Maltem Insight Performance,  
[www.insight-performance.com](http://www.insight-performance.com)

Third subsidiary of the group, it is bold and responsive to complex problematics of IT and Business decision makers that it daily supports in their digital transformation.

In 2 years, it won new major contracts and generated a growth of more than 38% of its turnover in 2015 thanks to the launch of innovative projects for actors of the CAC 40 within sectors of mass retail, industry, energy, luxury, transports and services.

« Maltem Insight Performance has revolutionized its market and supported its clients in the implementation of disruptive projects around Big Data, IoT and Mobility. This strong positioning fits perfectly into the continuity of the group's innovative strategy which allows great ordering customers to make the difference with their digital transformation. We are strengthening our expertise with strong added value and reasserting our intention to be among the best actors of the control of the organizational and technological issues of tomorrow» Jean Luc Clamen, co-founder Maltem Consulting Group

An innovative offer of service

Maltem Insight Performance offers a methodology and an agile solution for monitoring the performance of information systems. It allows Business and IT top management to remain focused on their core business, to optimize the user experience, to anticipate the impact of the launch of new projects and ultimately to ensure their relevance in order to quickly get a ROI.

« Our offer is addressing all top management of information systems and technology services of great accounts. Indeed, thanks to our dedicated support we measure the real efficiency and the added value of innovative tools and services made available to clients and users. It is obvious that in contexts like the Cloud, Big Data, Mobility and the emergence of new technologies like Blockchain there is a major impact in the digital transformation of great groups: IT teams need now more than ever to be proactive in order to quickly meet the level of quality service which users and top management are expecting. » Sarah ELYAFI, Marketing Manager of Maltem Insight Performance.

The group which is present in France (Paris, Lille, Biarritz) and also in Brussels, Luxembourg, Hong Kong and Singapore is currently communicating on the Maltem Insight Performance's offer in Asia in order to support new clients in their development at an international level thanks to a close

relationship which is essential for the best undertaking of large-scale projects.

#### About Maltem Consulting Group

Maltem Consulting Group is a Consulting firm specialized in Business Performance and Digital Innovation. It combines its experience, its expertise and its capacity to innovate and implement for the biggest organizations throughout the world in all sectors.

Maltem Consulting Group helps its clients to strengthen their performances and to carry out projects around information systems. With more than 770 employees in Europe and Asia Maltem Consulting Group realized a consolidated turnover of €72 million in 2015.

[www.maltem.com](http://www.maltem.com)

#### About Maltem Insight Performance

Created in 2008, Maltem Insight Performance offers a solution Saas with innovative management and performance monitoring of IT and Business top management. This ergonomic, intuitive and easily adaptable solution delivered through daily managed services, a general, continuous and consolidate vision of the applicative, process and infrastructure performances. « MIP » experts develop a strategy of measurement in accordance with the complex problematics of their great account clients in the sectors of mass retail, industry, energy, luxury, transports and services. In 2015, the company realized a turnover of €2,5 million (+38% compared to the year before).

[www.insight-performance.com](http://www.insight-performance.com)

#### Maltem Insight Performance

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